



EuroShop

THE WORLD'S NO.1 RETAIL
TRADE FAIR 22 – 26 FEB 2026
DÜSSELDORF, GERMANY
www.euroshop.de

1

Store Fitting, Store Design & Visual Merchandising

1.1

Store Design

- 1.1.1 Store Architecture & Design
- 1.1.2 Store Planning
- 1.1.3 Digital Planning Systems
- 1.1.4 Project Management

1.2

Visual Merchandising

- 1.2.1 Mannequins & Figures
- 1.2.2 Coat Hangers
- 1.2.3 VM Services
- 1.2.4 VM Software

1.3

Shop Fitting

- 1.3.1 Seating
- 1.3.2 Presentation Tables
- 1.3.3 Mirrors & Mirror Systems
- 1.3.4 Confection & Sales Stands
- 1.3.5 Changing Rooms
- 1.3.6 Sales Containers
- 1.3.7 Sales Counters
- 1.3.8 Showcases
- 1.3.9 Wall Systems
- 1.3.10 Shelving Systems
- 1.3.11 Heavy Duty Shelving
- 1.3.12 Indoor Children's Playgrounds
- 1.3.13 Free Standing Fixtures
- 1.3.14 Customer Guidance Systems

1.4

Shopping Trolleys & Baskets

- 1.4.1 Shopping Trolleys
- 1.4.2 Shopping Baskets
- 1.4.3 Parking Boxes
- 1.4.4 Cleaning
- 1.4.5 Castors & Wheels
- 1.4.6 Accessories

2

Materials & Surfaces

2.1

Flooring

2.2

Floor-cleaning Equipment

2.3

Surface Materials

2.4

Wall Claddings

2.5

Ceiling Systems

2.6

Construction Materials

2.7

Armatures

2.8

Acoustic Solutions

3

Lighting

3.1

Lights

- 3.1.1 Exterior Lighting
- 3.1.2 Accent & Effect Lighting

3.1.3

General or Ambient Lighting

3.1.4

Facade Lighting

3.2

Lamps

3.2.1

Operating Devices

3.2.2

LED Lamps

3.3

Lighting Design & Concepts

3.4

Lighting Control Systems

4

Food Service Equipment

4.1

In-store Baking Stations

4.2

Baking & Pizza Ovens

4.3

Deep Fryers

4.4

Combi Steamers

4.5

Rotisseries & Grills

4.6

Dishwashers

4.7

Packaging Machines

4.8

Coffee Machines

4.9

Ice Cream Machines

4.10

Slicing Machines

4.11

Peeling- & Cutting Machines

4.12

Lettuce & Vegetable Washing Machines

4.13

Juicers

4.14

Other

5

Refrigeration

5.1

Refrigerated Cabinets

5.2

Freezer Cabinets

5.3

Refrigerated Counters

5.4

Ready-to-connect Solutions

5.5

Refrigeration Unit Accessories

5.6

Refrigerated & Deep-freeze Storage

5.7

Cold Rooms & Deep-freeze Rooms

5.8

Refrigeration Control systems

5.9

Refrigeration plants & Systems

5.10

Heat Recovery Systems



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5.11 Equipment for Cold Storage Rooms

5.12 Instore Farming

6 Retail Marketing

6.1 Digital Marketing

6.1.1 Loyalty Management

6.1.2 Mobile Marketing

6.1.3 Mobile Couponing

6.1.4 Digital Signage

6.1.5 Instore Navigation

6.1.6 Location Based Services

6.1.7 POS Kiosk Systems

6.1.8 Instore Audio

6.1.9 Screens & LED Walls

6.1.10 Intelligent Changing Rooms

6.1.11 Marketing Agencies

6.2 Fragrance Marketing

6.3 POS/POP Displays

6.3.1 Acrylic & Plastic

6.3.2 Cardboard

6.3.3 Paperboard

6.3.4 Metal

6.3.5 Permanent & Semi-permanent Displays

6.3.6 Temporary Displays

6.4 Printing, Signage & Decoration

6.4.1 Ceiling Hangers

6.4.2 Foils & Adhesive Texts

6.4.3 Decorative Elements

6.4.4 Light Boxes

6.4.5 Illuminated Lettering

6.4.6 Illuminated Banners

6.4.7 Light Decoration & Accessories

6.4.8 Price Labeling

6.4.9 Product Labeling

6.5 Outdoor Advertising

6.5.1 Inflatable Advertising Media

6.5.2 Digital Advertising Systems

6.5.3 Large Banners & Facade Cladding

6.5.4 Poster Advertising

6.5.5 Promotional Vehicles

6.6 Mobile POS

6.6.1 Sales Vehicles

6.6.2 Sales Pavilions & Stands

6.6.3 Tents

6.7 Advertising Material

6.7.1 Flags

6.7.2 Carrier Bags

6.7.3 Promotional Items

7 EuroCIS

7.1 Connected Retail

7.1.1 Omnichannel Integration

7.1.2 Click & Collect Solutions

7.1.3 Online Shop Systems & Platforms

7.1.4 Online Marketing Solutions

7.1.5 Fulfillment & Logistics

7.2 Seamless Checkout

7.2.1 Self-Checkout

7.2.2 Self Scanning / Scan & Go Solutions

7.2.3 Autonomous Stores

7.2.4 Smart Vending

7.3 Analytics

7.3.1 CRM & Customer Centricity

7.3.2 Forecasting & Replenishment

7.3.3 Pricing

7.3.4 Instore Analytics

7.3.5 Customer Frequency Measurement

7.3.6 Auditing & Controlling

7.3.7 Fraud & Loss Prevention

7.4 Payment

7.4.1 Card & EFT terminals

7.4.2 Contactless Payment

7.4.3 Mobile & Online Payment

7.4.4 Background Operation, Network Operation & Processing

7.4.5 Chip Cards, Chip & Pin Solutions

7.4.6 Biometric Payment Systems

7.5 Merchandise & Supply Chain Management

7.5.1 ERP Systems & Platforms

7.5.2 Supply Chain Management

7.5.3 Inventory Management & Space Planning

7.5.4 Warehouse Management

7.5.5 Transportation Management

7.5.6 Rebate Management

7.6 POS Software & Hardware

7.6.1 POS Software

7.6.2 POS Systems / Checkouts

7.6.3 Mobile Computing

7.6.4 Scales & Scale Systems

7.6.5 Cash Handling & Management

7.6.6 POS Printer

7.6.7 Reverse Vending Machines

7.7 Human Resource Management

7.7.1 Workforce Management

7.7.2 Time-tracking Systems

7.7.3 Payroll & Accounting

7.7.4 E-Learning Software

7.8 Pricing

7.8.1 Electronic Shelf Labels (ESL)

7.8.2 Labels & Price Tags

7.8.3 Label Printer

7.9 Infrastructure & Connectivity

7.9.1 Network Management

7.9.2 Store Connectivity

7.9.3 Mobile Device Management

7.9.4 IoT Solutions

7.9.5 RFID Solutions

7.9.6 Smart Cameras

7.9.7 Sensors

7.9.8 Cybersecurity



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7.10

Robotics

- 7.10.1 Service Robots
- 7.10.2 Cooking & Baking Robots
- 7.10.3 Cleaning Robots
- 7.10.4 Stocktaking & Inventory Control Robots
- 7.10.5 Warehousing & Order Picking Robots
- 7.10.6 Last mile / Delivery Robots & Drones

7.11

Security & Loss Prevention

- 7.11.1 Electronic Article Surveillance
- 7.11.2 Customer Guidance Systems
- 7.11.3 Video Surveillance
- 7.11.4 Computer Vision
- 7.11.5 Security Tags

7.12

Cash Management

- 7.12.1 Money Counting Systems
- 7.12.2 Coin & Banknote Counterfeit Detectors
- 7.12.3 Transport Services
- 7.12.4 Vaults & Safes

7.13

Smart Energy Management

- 7.13.1 Intelligent Building Controls
- 7.13.2 Refrigeration System Controls
- 7.13.3 Energy Monitoring
- 7.13.4 Cloud-based System Controls
- 7.13.5 IoT Platforms & Cockpits
- 7.13.6 AI-based Forecasting Systems

8

Expo & Event Marketing

8.1

Trade Fair & Event Construction

- 8.1.1 Trade Fair Construction Companies
- 8.1.2 Installation Companies
- 8.1.3 System Manufacturers
- 8.1.4 Suppliers for Trade Fair Construction
- 8.1.5 Stage Construction
- 8.1.6 Display Manufacturers
- 8.1.7 Modular Room Systems
- 8.1.8 Tents

8.2

Brand & Live Communication

- 8.2.1 Brand Experience Agencies
- 8.2.2 Communication Agencies
- 8.2.3 Promotion Agencies

8.3

Technology

- 8.3.1 Event Technology
- 8.3.2 Media & AV Technology
- 8.3.3 Content & Programming

8.4

Equipment

- 8.4.1 Decoration & Decorative Construction
- 8.4.2 Flooring & Raised Floors
- 8.4.3 Double-deck Systems
- 8.4.4 Graphics, Lettering & Banners
- 8.4.5 Rental Furniture
- 8.4.6 Textiles, Foils & Sails
- 8.4.7 Wall & Ceiling Systems

8.5

Sustainable Solutions

- 8.5.1 Stand Construction
- 8.5.2 Materials

8.5.3

Reporting & Compensation

- 8.5.4 Transportation & Logistics
- 8.5.5 Decoration
- 8.5.6 Sustainability Certification

9

Energy Management, Building & Environmental Technology

9.1

Energy Management

- 9.1.1 Energy Monitoring
- 9.1.2 Energy Supply & Services
 - 9.1.2.1 Photovoltaics - Plants & Systems
 - 9.1.2.2 Geothermal Energy - Plants & Systems
 - 9.1.2.3 Load Management & Storage Systems
 - 9.1.2.4 Energy Contracting
- 9.1.2.5 Other Services
 - 9.1.3 Electromobility
 - 9.1.3.1 Charging Stations
 - 9.1.3.2 Charging Infrastructure
 - 9.1.3.3 Software for System Operation
 - 9.1.3.4 Maintenance & Service
 - 9.1.3.5 Billing Systems

9.2

Building & Environmental Technology

- 9.2.1 Heating, Ventilation and Environmental Engineering
- 9.2.2 Building Automation & Control Systems
- 9.2.3 Air disinfection & Air Hygiene
 - 9.2.4 Environmental Management
 - 9.2.4.1 Waste Containers & Recycling Bins
 - 9.2.4.2 Waste Compactors & Shredders
 - 9.2.5 Doors & Door Systems
 - 9.2.6 Air Curtain Systems

10

Research & Consulting

10.1

IT consulting

10.2

Market Research

10.3

Associations, Research Institutes & Universities

10.4

Publishers & Trade journals

10.5

Training & Education